



ASSIGNMENT2: **My Ideal Client**

For this exercise, you are to **list** as many characteristics as you can that would help someone know if they know the kind of person you want to work with as a client.

Think of your best clients . . . the ones you've enjoyed working with the most . . . the ones you'd be only too happy to 'clone' if you could. The ones who are not only profitable to work with, but you truly enjoy working with them. Got that image? Good!

In the space below, just write down any factor or characteristic that might help someone identify the kind of person who might be an 'Ideal' Client . . . for you: