

# The Client Machine®

*The 100% Done-For-You Solution To Keep-In-Touch and Stay-Top-of-Mind with prospects, clients, advocates and alliances*

A number of solopreneurs were asked, *"In order to do MORE BUSINESS next year than you did this year, what would you have to DO BETTER than you are now?"*

The 3rd most popular answer? **"See MORE People"**. The 2nd most popular answer? **"See BETTER People"**. The #1 answer? **"Do a better job of *"Staying-In-Touch!"*"**.

Think about it. How many people -- potential clients or referral sources do YOU meet each year who couldn't pick you out of a line-up if their lives depended on it? That's 'LOST' business!

Here's the problem. You *want* to do a better job of 'Staying-in-touch' BUT you feel you lack the:

- TIME
- BUDGET
- SKILLS
- STAFF, or
- SYSTEM

to follow-up consistently and effectively with all the people you want to cultivate an *awareness* OF you, a *preference* FOR you and a *confidence* IN you. Right?

**GOOD NEWS! You Can Change All This . . . For The Better!**

**The Client Machine® is a 100% 'Done-FOR-You' (NOT by you!) Stay-in-Touch service**

Each week, the following things are done FOR YOU . . . and . . . NOT BY YOU:

We **Find** . . . interesting, useful and FUN! (yes, we said 'FUN'!) links to online content, then . . .

We **Prepare** . . . *personally-branded* emails, for you, with links to the 5 online items of interest for the people you're cultivating a relationship with for your business or practice, then . . .

We **Send** . . . your personally-branded emails to your prospects, clients and centers-of-influence, and finally . . .

We **Report** . . . back to you on who's reading your emails, clicking your links and, most important of all . . . which of your opt-in recipients are really ENGAGING . . . with the brand called 'Y-O-U'!

***Stay-In-Touch with Your KEY People . . . Simply, Easily and (VERY!) Affordably***